

RDP1-116

## SENSIBLE PICTURES

- *Sensible Pictures has been producing and marketing imaginative low budget broadcasts and documentaries since 1990*
- *Has been awarded the Lorresh Foundation Tin Shield Award for Outstanding Documentary Production 6 times*

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## A VARIETY OF PROGRAMMING

- *Sporting events*
- *Human interest*
- *Local politics*
- *Children's Programmes*
- *Technology*

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## A DEDICATED TEAM

- *DAN NEITHER has been recruited to lead the production team*
- *The team will comprise of DAN plus three other professionals. These will be:*
  - **SANDRA POINTER** - sound recordist
  - **NIGEL BOLLINGER** - camera operator
  - **LINDY LAWRENCE** - presenter/editor

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## BUDGET

- Terrific Tours filming budget has yet to be confirmed but the proposed budget for the first three years is as follows:*
  - Year 1 - £240,000
  - Year 2 - £280,000
  - Year 3 - £350,000

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## SPONSORSHIP



- It is anticipated that approximately one third of budgets will come from external sponsorship*
- Backing has already been promised from:*
  - Flip Flap Shoes
  - Summer Holiday Insurance Company
  - P90 Suncream Ltd
  - Tummy Calm plc

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